

Press Release

Automobilia Ladenburg Auction from 12 to 14 June 2026

Automuseum Dr. Carl Benz, Ladenburg

From 12 to 14 June 2026, Automobilia Ladenburg once again invites collectors, enthusiasts and industry professionals to one of Europe's most important automobilia auctions. In the historic setting of the Automuseum Dr. Carl Benz in Ladenburg, visitors can look forward to a varied auction weekend featuring high-quality collector's items from more than a century of mobility history.

The traditional live auction will take place on Friday, 12 June 2026 from 12:00 noon and on Saturday, 13 June 2026 from 10:00 a.m. On Sunday, 14 June 2026, an international online-only



auction will follow from 2:00 p.m. to 5:00 p.m.

A major focus of the auction is the Ferrari N.A.R.T. Archive — Luigi Chinetti, comprising rare documents, photographs and unique individual pieces. These lots offer an exceptional insight into the connection between Ferrari and the North American Racing Team.

Among the outstanding individual items is the challenge trophy of the Grand Prix de Reims 1926–1933, engraved with the names of the winners of this prestigious race, including Philippe Étancelin, Tazio Nuvolari, Louis Chiron and René Dreyfus. Also offered is Michael Schumacher's Ferrari World Championship driver's seat from 2004 — an emotional and authentic object from more recent Formula 1 history.



As a second major focus, the auction features several important bicycle collections with historic racing, track and touring bicycles as well as numerous cycling memorabilia. The bicycles offered cover a period from the late 1890s through to the 2000s. The selection ranges from early Opel bicycles and rare ZR III racing and track models to an early Opel motorized bicycle from 1919, as well as professional team bicycles from ONCE and Banesto from the great era of international professional cycling. Among the special highlights are a 1947 Bianchi racing bicycle with a connection to Fausto Coppi and bicycles associated with Miguel Indurain, Melcior Mauri and Igor González de Galdeano. This section is complemented by numerous original cycling jerseys, signed rider cards, photographs and further memorabilia from the history of European cycling.



Another special section of the auction is “100 Years of Mercedes-Benz”, represented in the catalogue by more than 200 lots and featuring numerous collector’s items relating to the history of one of the world’s most important automobile marques.

In addition to these focal points, the auction includes numerous further rarities from the fields of automobilia, spare parts, literature, documents, photographs, posters, models, badges, accessories and classic motorcycles. In addition, the auction includes items from the estates of important racing drivers from the pre-war and post-war eras, including Hans-Hugo Hartmann and Joakim Bonnier.

For many years, Automobilia Ladenburg has stood for quality, expertise and an international network of collectors. This auction once again promises exciting discoveries, rare provenances and exceptional results.

The complete auction catalogue is already available online. Interested parties can view all lots at www.automobilia-ladenburg.de and can also register there to place absentee bids in advance.

Auction Schedule, 12–14 June 2026

Live Auction

Automuseum Dr. Carl Benz
Ilvesheimer Str. 26
68526 Ladenburg, Germany

Friday, 12 June 2026

12:00 noon
Lot No. 1–999

Saturday, 13 June 2026

10:00 a.m.
Lot No. 1000–2264

Online-Only Auction

Sunday, 14 June 2026

2:00 p.m. – 5:00 p.m.

Lot No. 2500–3188

Preview

Monday to Thursday

8:30 a.m. – 6:00 p.m.

Advance registration is requested by:

+49 (0) 6203 – 95 77 870

or

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Contact

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