

PRESS RELEASE

AUTOMOBILIA LADENBURG AUCTIONS

Marcel Seidel



8 & 9 November in the Automuseum Dr. Carl Benz Ladenburg

Estate of Eugen Böhringer
Porsche Poster Collection
Bonnet Ornament Collection

The November auction catalogue contains a total of 4,168 lots, including numerous unique collector's items.

The estate of the Mercedes Benz works driver Eugen Böhringer deserves special mention. Born in Stuttgart on 22 January 1922, Böhringer began his unique career in 1954, when he bet on winning the driving skills tournament at the Untertürkheim automobile club in his class. Böhringer really did go on to win and it would not remain his only victory. In 1961 and 1962, he won the Poland Rally, in 1962 the Sofia Liege Rally...and in 1964 he became overall winner of the Argentine Grand Prix. The lots on offer contain his trophies, numerous photo albums, passports, etc.

A special catalogue with a total of 287 Porsche racing and advertising posters will not only generate great interest among Porsche collectors. The designs – most of which came from the creative mind of designer Erich Strenger – are true works of art and timelessly beautiful. From the first advertising poster for the sports car factory which at the time had only been located in Stuttgart for one year to the 90s, almost every poster can be found in the elaborately designed auction catalogue.

The collection of bonnet ornaments comprises almost 450 lots, including rarities such as the Rolls Royce "Schneider Trophy", rare Lalique bonnet ornaments made of glass, and a number of curious figures from the 20s and 30s. A cross-section of the then global success story of embellishing or individualising one's car with a special accessory beyond or on top of the unusual body designs.

Numerous articles of racing memorabilia such as the crash helmets of Jim Clark, Prince Bira or the racing suit of Formula 1 legend Françoise Cevert round off the catalogue.

As usual, the sales brochures and catalogues from nearly all major manufacturers are available.

The catalogues are now available online and in print.

www.automobilia-ladenburg.de

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